



**Be Wise!**  
**Get your child  
fully immunized**



**Ministry of Health & Family Welfare  
Government of India**



# **ACTIVITIES DURING GRAM SWARAJ ABHIYAN**

# Ministry of Health in GRAM SWARAJ ABHIYAAN

## AYUSHMAN BHARAT

**14<sup>TH</sup> April: Roll out of Health & Wellness Centre in Chhattisgarh by Hon'ble Prime Minister**

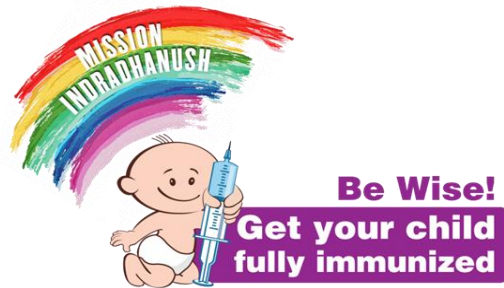
**30<sup>TH</sup> April: GP level validation for Pradhan Mantri - Rashtriya Swasthya Suraksha Mission**

## MISSION INDRADHANUSH

**23rd April -27th April 2018**

**23<sup>rd</sup> April – 27<sup>th</sup> April**

**Mission Indradhanush in identified villages**



# Mission Indradhanush (MI): Background



- To save children from vaccine preventable diseases, Hon'ble PM gave target to increase full immunization coverage to 90% by December 2018
- Mission Indradhanush Launched in December 2014 to reach
  - Unreached children
  - Dropout children
- 3.14 crore children and 80.64 lakh pregnant women immunized in 537 districts so far in 5 phases

# Proposed Mission Indradhanush (MI)

- **Head-count survey of missed/drop-out children and pregnant women from 9<sup>th</sup> – 17<sup>th</sup> April 2018**
- **Village-wise microplan preparation with details of Human Resource deployment, vaccine supplies by 19<sup>th</sup> April 2018**
- **Implementation and daily reporting**
- **Three rounds of MI vaccination:**
  - **1<sup>st</sup> round: 23<sup>rd</sup> to 27<sup>th</sup> April 2018**
  - **2<sup>nd</sup> round: 21<sup>st</sup> to 25<sup>th</sup> May 2018**
  - **3<sup>rd</sup> round: 18<sup>th</sup> to 22<sup>nd</sup> June 2018**





# Proposed Mission Indradhanush (MI)- Preparation made

- Vaccines supplies already made available
- Operational costs to be met by Health Ministry
- Letters of 10 Ministries to support Mission Indradhanush shared with states
- Development Partners will support in planning, implementation and monitoring at field level



# Expectations from Central Government Officers

- **Monitoring to be done for entire duration of MI (23<sup>rd</sup> – 27<sup>th</sup> April 2018)**
- **Copy of filled checklist to be shared with State/District Immunization Officer**

## **Assessment to be done before immunization sessions (before 23th April 2018):**

- **District Task Force Meeting for MI/Convergence with other departments**
- **Head-count survey to identify missed and drop-out children**
- **Micro-plan preparation**
- **Deployment of officials to block level for monitoring**
- **IEC printing and distribution plan**
- **Training of ANMs, ASHAs and Anganwadi workers**

# Expectations from Central Government Officers

## Assessment to be done during Immunization Sessions

**In addition to the points mentioned previously:**

- **Session being conducted as per micro-plan or not**
- **Availability of all vaccines at immunization session site**
- **Beneficiaries being mobilized by ASHA/Anganwadi Worker/Volunteer**
- **Visible IEC on the spot**
- **Involvement of Gram-panchayat/youth organization-NCC, NYK etc. for social mobilization**

**The monitoring formats will be available on the website of MoHFW & MoRD.**



**PRIME MINISTER-**

**RASHTRIYA SWASTHYA SURAKSHA MISSION**

# **PRIME MINISTER- RASHTRIYA SWASTHYA SURAKSHA MISSION AYUSHMAN BHARAT DIWAS – 30<sup>TH</sup> APRIL 2018**

## **PM-RSSM Key Features and Activities Scheduled**

- Hospitalization cover of Rupees 5 lakh per family per year with no cap on family size**
- Provide hospitalization cover 10.74 crore families, based on SECC data criteria- 8.30 cr rural and 2.44 cr urban families**
- Cashless Paperless and Nationally Portable Services at empaneled hospitals(both public and private)**

# **PRIME MINISTER- RASHTRIYA SWASTHYA SURAKSHA MISSION AYUSHMAN BHARAT DIWAS – 30<sup>TH</sup> APRIL 2018**

## **PM-RSSM Key Features and Activities Scheduled**

- **Entitlement based scheme – Reaching out to eligible beneficiary is a key component of the exercise**
- **Activities on Ayushman Bharat Diwas – 30<sup>th</sup> April 2018**
  - **Awareness generation**
  - **Educate the process**
  - **Additional Data Collection**

# **PRIME MINISTER- RASHTRIYA SWASTHYA SURAKSHA MISSION AYUSHMAN BHARAT DIWAS – 30<sup>TH</sup> APRIL 2018**

## **Additional Data Collection Drive : Key Features**

- District Administration to download village wise SECC beneficiary list from Central Portal(NIC)**
- Additional Data Capture includes active mobile number, ration card of beneficiary family, and the family status code signifying whether family has been found, or were unable to be contacted or has migrated or does not exist**
- Additional Data Collection Drive will also note additions in family members and write the same in the form in English**
- Gram Sewak/ASHA/ANMs to punch activation codes at IVRS 1800-212-4684 after receiving beneficiary list.**
- There will be helpline call centre (1097) to assist functionaries in the drive**

# PRIME MINISTER- RASHTRIYA SWASTHYA SURAKSHA MISSION AYUSHMAN BHARAT DIWAS – 30<sup>TH</sup> APRIL 2018

## Additional Data Collection Drive : Key Features

- **After the initial readout and collection of data in Gram Sabha, the ANMs/ASHAs have to conduct a door to door exercise to complete the drive in the village and submit it back to the Block Nodal Officer for data entry**
- **The exercise will also generate awareness about the scheme and inform beneficiaries about their eligibility**

# **PRIME MINISTER- RASHTRIYA SWASTHYA SURAKSHA MISSION AYUSHMAN BHARAT DIWAS – 30<sup>TH</sup> APRIL 2018**

## **Observation Points for Central Government Officers**

- That the SECC Beneficiary List PDFs have been printed in 2 sets and received by Gram Sewak/ANM/ASHA**
- That the Gram Sewak/ANM/ASHA have received proper orientation and training and have communicated their activation codes on the helpline number**
- That one set of the list has been pasted at a public place/panchayat bhavan by the Gram Sewak/ANM/ASHA**



# **PRIME MINISTER- RASHTRIYA SWASTHYA SURAKSHA MISSION AYUSHMAN BHARAT DIWAS – 30<sup>TH</sup> APRIL 2018**

## **Observation Points for Central Government Officers**

- That the Message to the Gram Sabha has been read out loud at the meeting**
- That there is awareness about the provisions of the scheme among the people and the Gram Sewak/ANM/ASHA**
- That the data is being collected for the Additional Data Collection Drive properly and as per format by Gram Sewak/ANM/ASHA**



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**India committed to achieving 90% full  
immunization coverage by 2018!**

**THANK YOU**